Track IT blockchain
La filiera del valore per la tracciabilità del Made in Italy

Ministero degli Affari Esteri e della Cooperazione Internazionale

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ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese italiane

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# TrackIT Blockchain project

SeedsBit4ITA provides traceability in the **textile**, **agri-food**, **design**, and **cosmetics** sectors, for products, processes, and quality information metrics. The use of **blockchain**, smart **contracts**, and **ontologies** is managed innovatively for data validation.

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# Agri-food sector

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- Flexibility of the supply chain
- Origin of raw materials
- Traceability of processes
- Storytelling and feedback

# 1

## Producer of preserves

## Sicily

CAMPO D'ORO
MADE IN SICILIA

# Tracked products

Pistachio pesto

Trapanese pesto

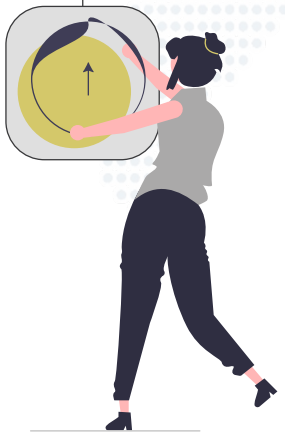
# Supply chain traceability

Raw materials

Mixture

Labeling

Selection and preparation



Pesto

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# Geographical data

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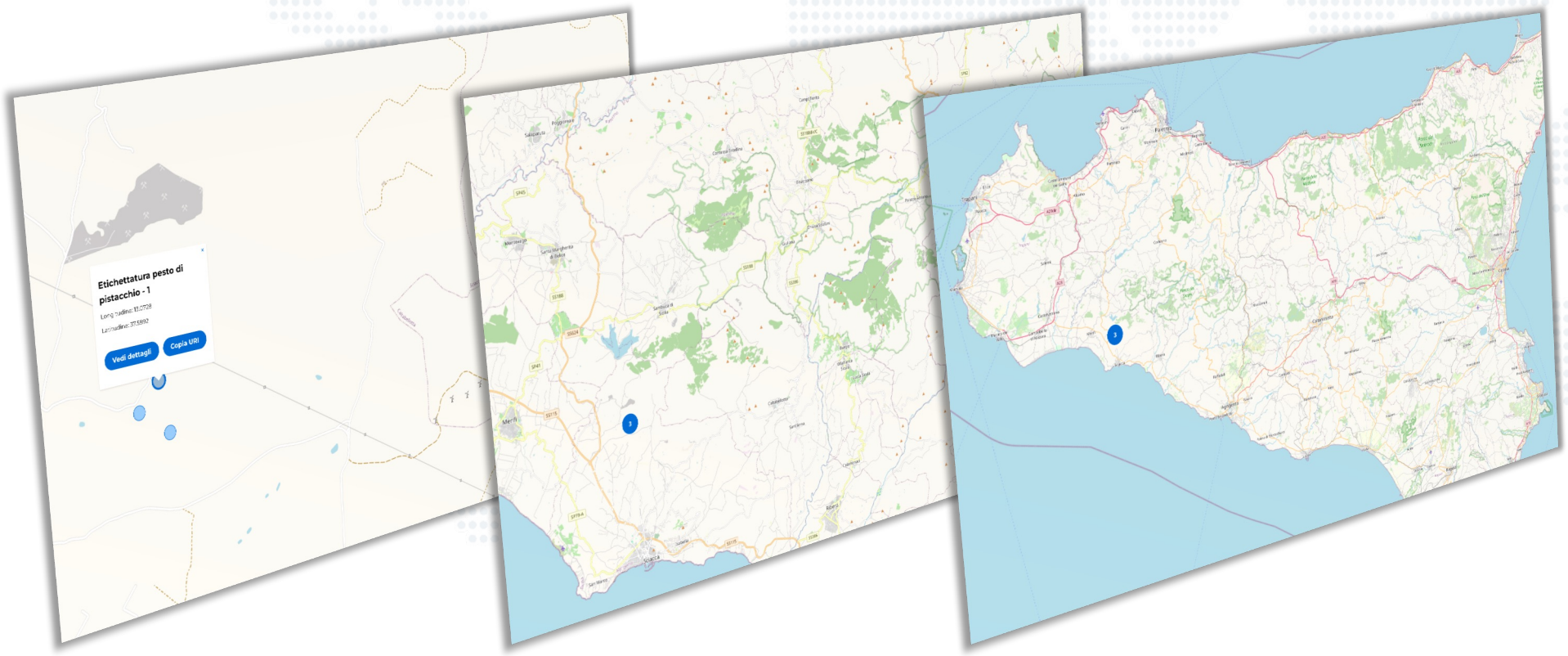
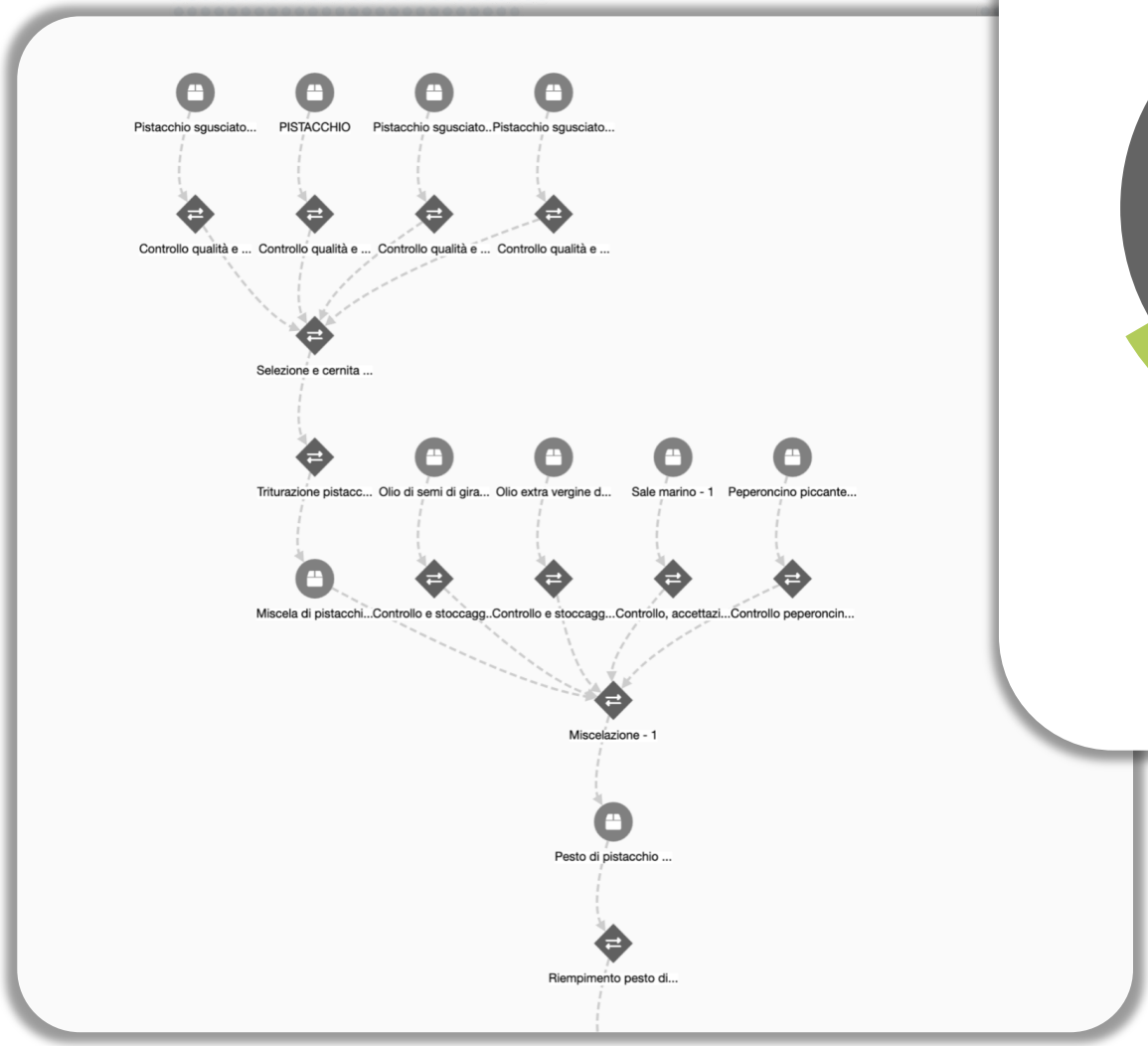
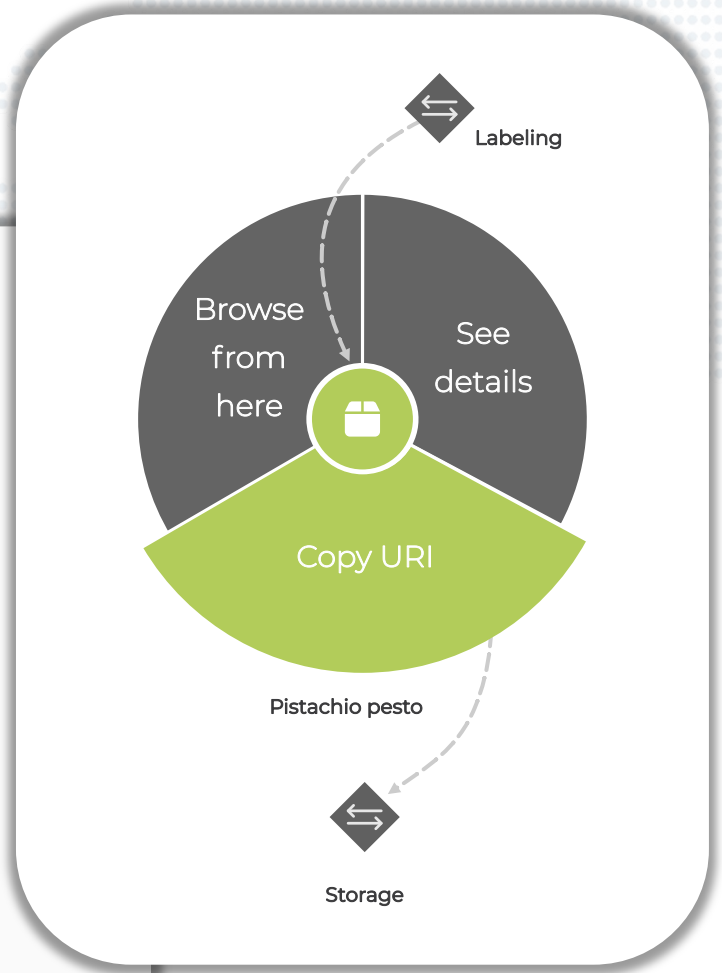


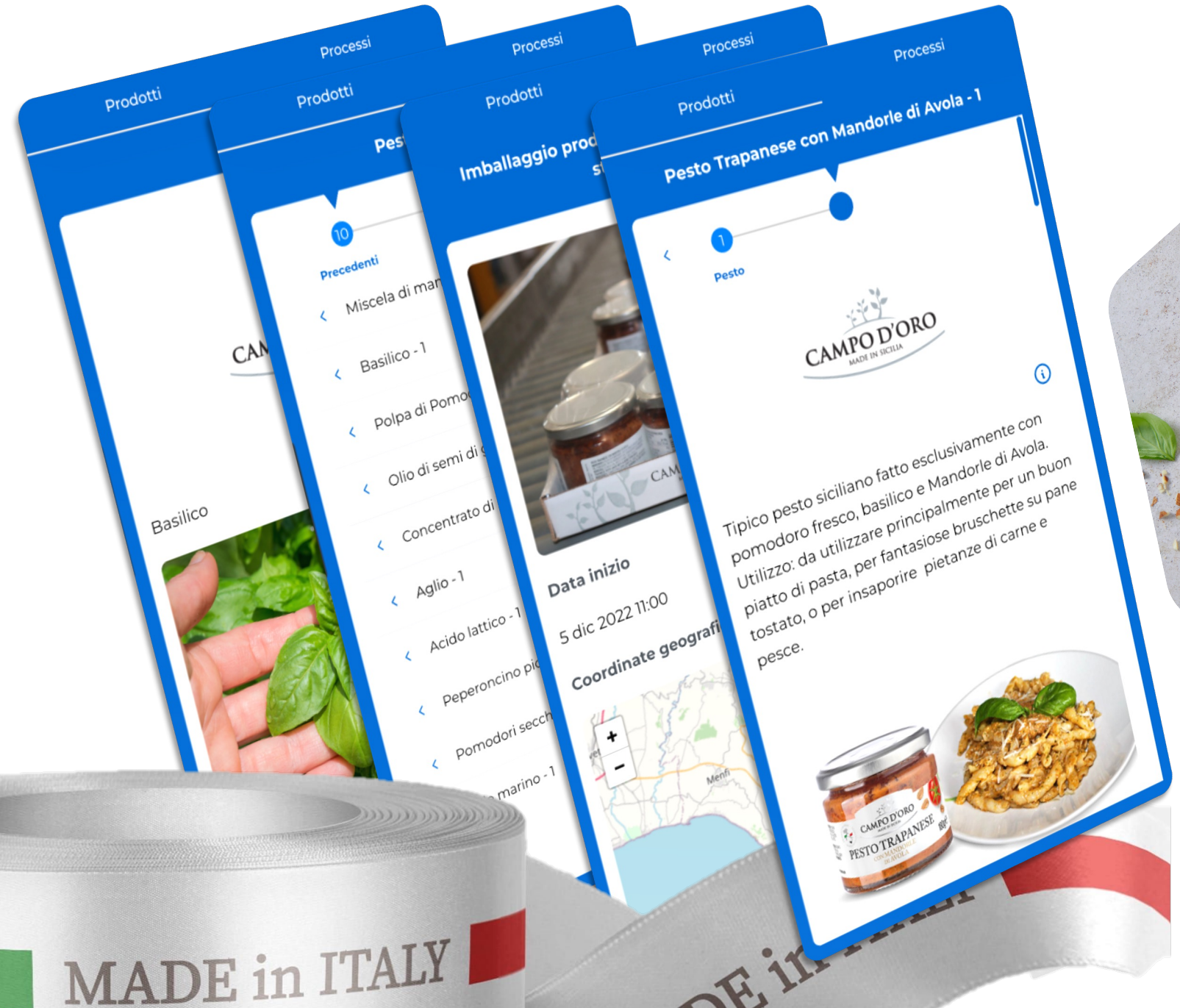
# Logical view




Logical graph generated based on the input data

Information about each product and process



# Information at your fingerprints

# Textile sector

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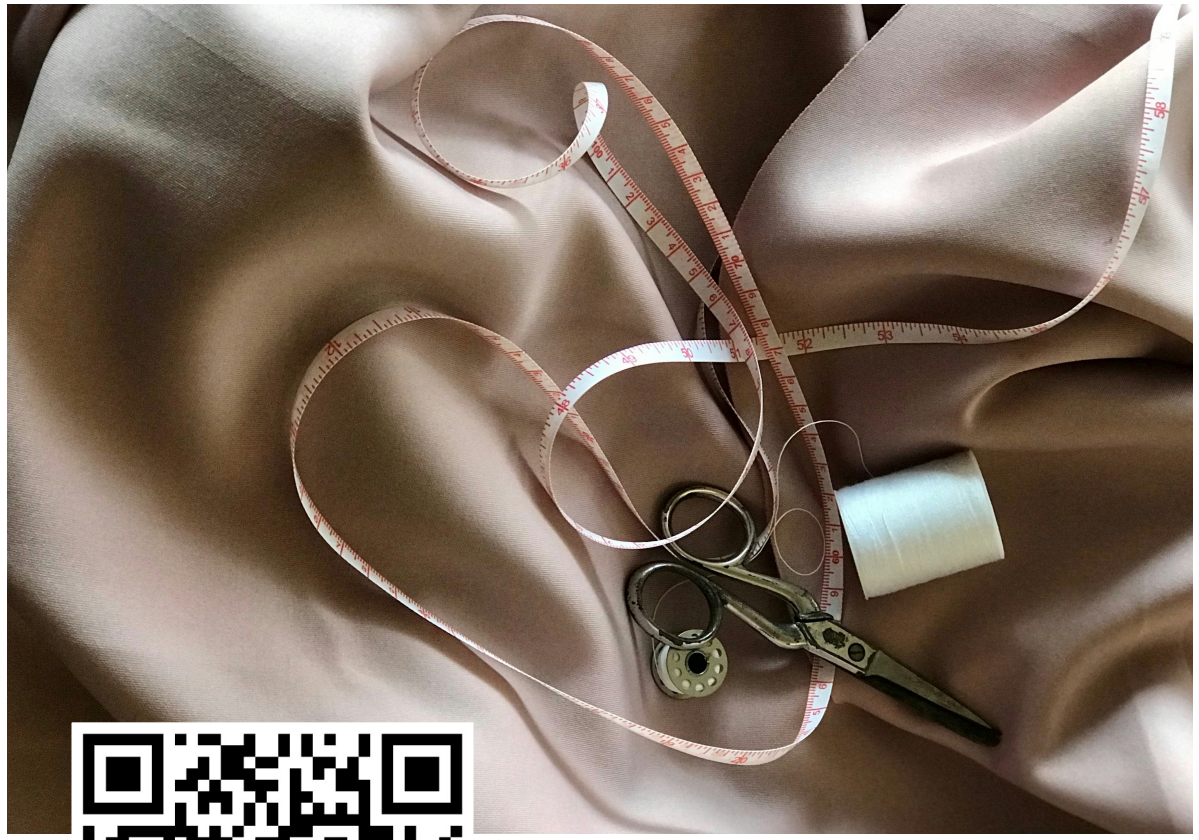
- Origin of fabrics
- Composition
- Model certification
- Traceability of production processes

# 2

## High fashion tailoring

## Lazio

# Tracked products



Convertible bamboo dress

# Origin of the raw materials

fabric origin

caratteristics of processing

model certification on the blockchain

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# Navigation

details of products and processes

social impact

buyers' feedback

sostainability

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# Interaction with the customer

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